



Your Web3 app for Internet of Career on DLTs!





Problem

Hiring, Recruiting and Onboarding great talent

Data Mismatching

40% of companies report difficulty finding candidates with the right skills (McKinsey & Company, 2023).

Credential Verification Issues

70% of HR teams cite delays due to lengthy credential verification processes.

Transparency & Trust Deficit

60% of employees and employers indicate a lack of trust in existing credential systems.

Talent Mobility & Career Tracking

Only 20% of organizations track employee development effectively, limiting career progression opportunities.



Solution

98% Portability

Credentials remain accessible globally and throughout careers.

Access to up-to-date

employee profiles enables faster evaluations and workforce optimization.



100% Verifiability

Credentials are instantly provable using blockchain, reducing fraud.

90% Time Savings

One-click verification shortens hiring processes by 2–3 weeks.

Product

TECHNOLOGY FEATURES

DECENTRALIZED DATA

Permissionless DLTs provide 100% transparency and prevent tampering.

SMART CONTRACTS

Enable precise tracking of job goals and achievements (NFTs) while issuing token rewards for progress (e.g., welfare benefits or bonuses).

MENTOR AI AGENT

for upskilling and reskilling advising and support for Career Development.





Product

BENEFITS

FASTER HIRING, GREATER TRUST (BY 60%), AND A 50% IMPROVEMENT IN JOB MARKET EFFICIENCY.

FOR HR AND JOB AGENCIES

Reduces credential verification time by up to 80%.
Speeds up talent hiring processes, cutting average hiring duration by 30–50%.

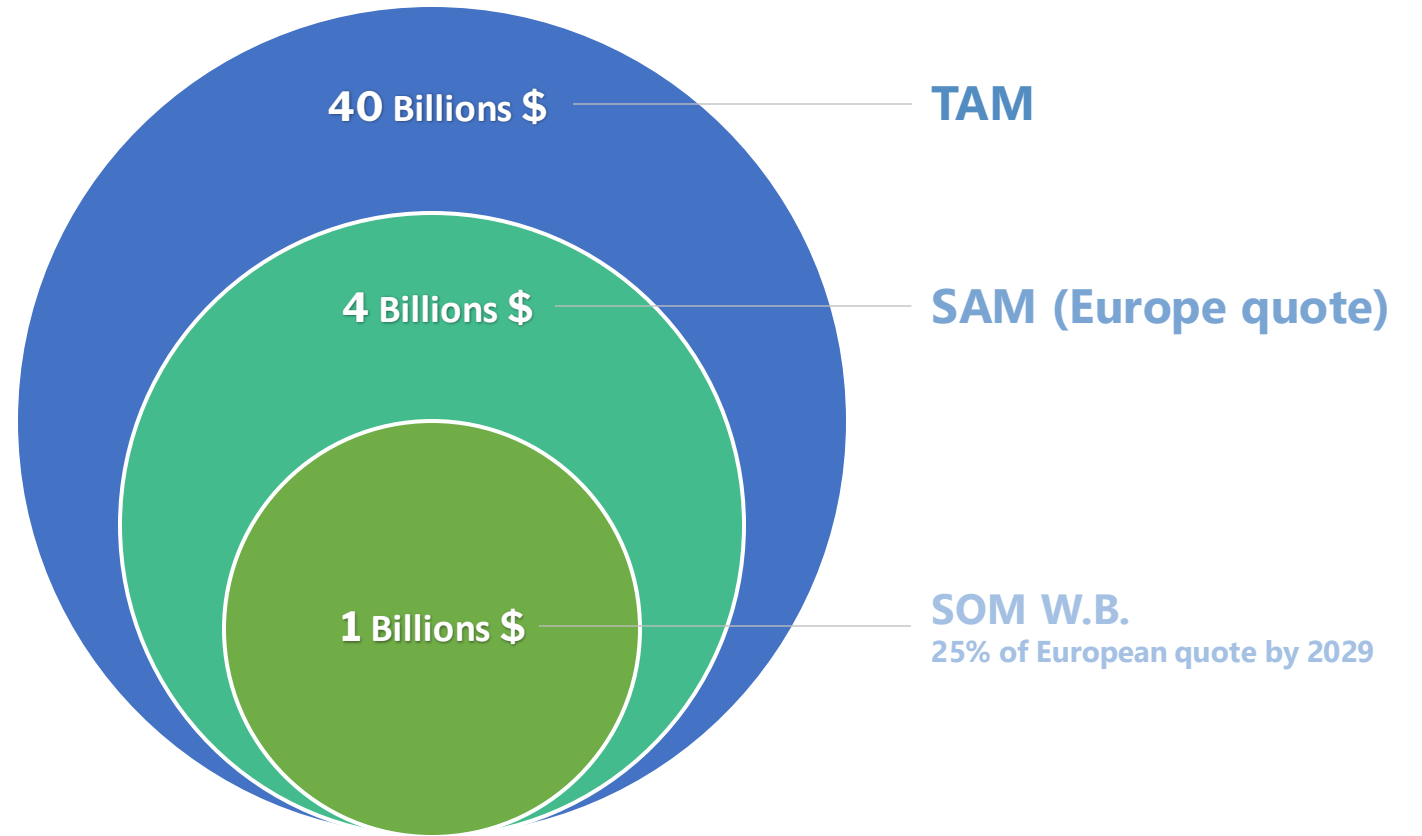
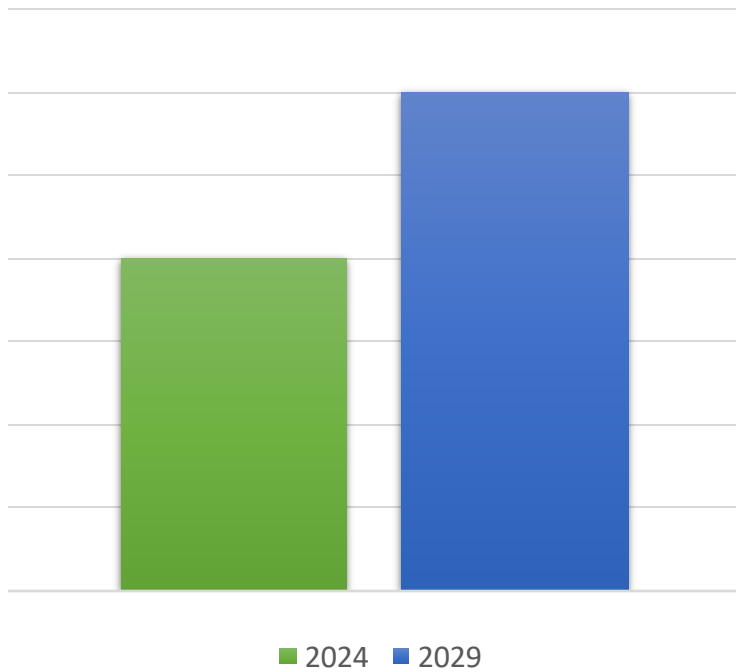
FOR JOB SEEKERS

Open Badge 3.0 offers verified credentials and micro-certifications, with 100% accuracy for identity validation. Improves job seeker visibility, increasing employment chances by 40%.

Market

HR Tech Market

MARKET SIZE
CAGR 8,71%





B2B2C model

B2C (credential model)

PRICING

100 \$ (medium price)

between course and exam medium price

TARGETS

Professionals, Job-seekers, Students

B2B (subscription model)

PRICING

8.000 \$ (medium price)

Annual Subscription fee for BaaS licence

* Optional Set up fee plus % on revenues

TARGETS

Corporates, VETs, Universities, Job Agencies



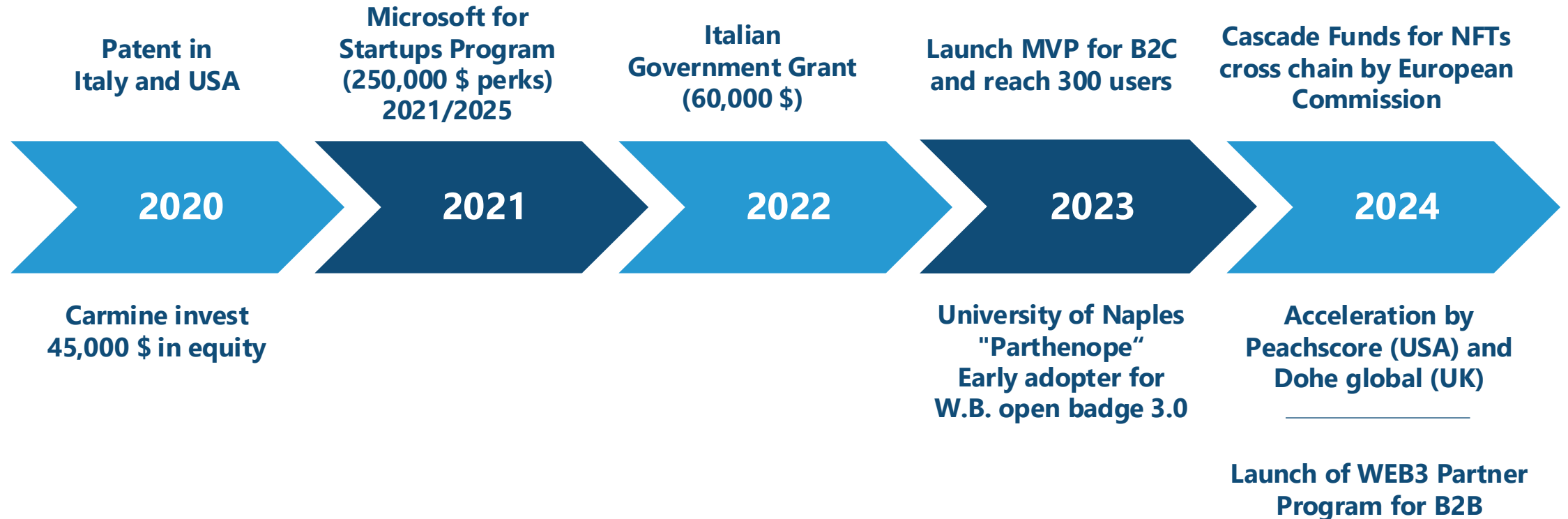


Financial projection

2025 - 2026 - 2027

B2C			B2B		
Revenues Y2025	Revenues Y2026	Revenues Y2027	Revenues Y2025	Revenues Y2026	Revenues Y2027
\$ 2 Millions	\$ 10 Millions	\$ 60 Millions	\$ 4 Millions	\$ 20 Millions	\$ 160 Millions
Customers 10,000	Customers 50,000	Customers 300,000	Customers 500	Customers 2500	Customers 20,000

Traktion





Go to market

MARKETING STRATEGY

B2C for Students, Professionals and Job-seekers:

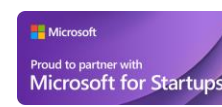
- SOCIAL NETWORK
- EVENTS
- HACKATONS

WEB3 PARTNER PROGRAM (2024)







B2B for VETs, Universities, job agencies, companies:

- **CALL FOR PARTNERS** for pre-validation of **WORKERS BADGE** in BaaS

PARTNERS



Competitive Landscape

Competitors/ Characteristic	Go-to Market with Blockchain integrations	Business model & Target Audience	Community & Customer engagement	Patent	Features
	<input checked="" type="checkbox"/>	b2b2c Professionals, Corporate and Business Academy, VET, Universities	Citizens / Students Web3, Smart contract and rewards based	<input checked="" type="checkbox"/>	HR TECH Verifiable Credentials (upskilling, smart working, welfare, etc.)
	<input type="checkbox"/>	b2b Medium Enterprises	Spendesk, Tractable, etc./ Knowledge Hub Based	<input type="checkbox"/>	HR TECH (onboarding, presences, payroll, performances, etc.)
	<input checked="" type="checkbox"/>	b2b2c Istitutions and Students	World Bank, UCL/ Numbers of Credentials based	<input type="checkbox"/>	Verifiable Credentials
	<input type="checkbox"/>	b2b Universities	EBSI Project/ EU Commission Partnership	<input type="checkbox"/>	
	<input type="checkbox"/>	b2b Associations, Higher Education, Awarded bodies	Chartered Bank, Cisco, Slack / Open badge community	<input type="checkbox"/>	Digital credentials
	<input type="checkbox"/>	b2b2c Big Companies	IBM, DELL, AWS, etc./ Corporate based engagement	<input type="checkbox"/>	Digital Badge for Talent Matching and Workforce serices

Unique Value Proposition

TRUSTED WORKFORCE CREDENTIALS & PROFESSIONAL VERIFICATION

We purposely focus on **worker credentials and professional verification**, tailored to industries requiring reliable, portable proof of skills and compliance.



SEAMLESS INDUSTRY-SPECIFIC VERIFIED BADGES

We can provide **industry-specific, verified badges** that integrate seamlessly with workforce management systems.



ADVANCED SOLUTIONS FOR CERTIFICATION TRACKING & COMPLIANCE

We differentiate in dedicated methods and technologies for organizations to **track certifications, ensure compliance, and validate employee qualifications efficiently.**



Team & Advisors



Giampiero Zito
FOUNDER & CEO



Carmine Ferrentino
SHAREHOLDER



Domenico Maria Caprioli
UX ENGINEER



Sergio Caserta
ALGORAND
AMBASSADOR FOR ITALY



Massimiliano Raponi
BUSINESS DEVELOPER
MANAGER



Andrea Valente Cioncoloni
I.P. ADVISOR



Funding Request

Valuation & Investment Structure

PRE-MONEY VALUATION
\$3.4 million

RUNWAY (EXPECTED FINANCIAL AUTONOMY)
16 months

INVESTMENT TYPE
**SAFE (Simple Agreement for Future Equity)
or Convertible Note**



40%

Use of Funds

FOR NEW APP FEATURES
improving user experience and innovation.

35%

FOR MARKETING STRATEGIES
acquiring new users and strengthening our brand.

16%

TO ENHANCE OUR TEAM
attracting top talent

9%

TO PROTECT IP RIGHTS
securing our innovations

Think Digital, Act Sustainable!

"By combining decentralized technology and verifiable credentials, Workers Badge accelerates progress toward achieving global sustainability goals."

SUSTAINABLE DEVELOPMENT GOALS (SDGS)

SDG 4 Quality Education Impact

Promotes lifelong learning by enabling workers to showcase verified skills and achievements globally. **Result:** Increases access to education, certifications, and professional development opportunities.

SDG 8 Decent Work and Economic Growth Impact

Enhances hiring efficiency and transparency, fostering fair access to job opportunities. **Result:** Drives economic growth through improved workforce mobility and productivity.

SDG 9 Industry, Innovation, and Infrastructure Impact

Integrates cutting-edge blockchain technology for decentralized, transparent credential verification. **Result:** Modernizes talent tracking systems, improving trust and efficiency across industries.

SDG 10 Reduced Inequalities Impact

Ensures fair recognition of skills, bridging gaps for underrepresented communities. **Result:** Promotes inclusivity by reducing bias in hiring and career progression.

KEEP IN TOUCH

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